

2019 EXPO FACT SHEET AND RESERVATION FORM

Every day in Orange County, 5 women are diagnosed with breast cancer and 1 dies from the disease. We are moving beyond PINK and have replaced our signature Race for the Cure event with the MORE THAN PINK Walk™ on September 22, 2019.

75% of funds raised remain in **Orange County** helping educate, early diagnoses and detection and those affected by breast cancer, 25% is invested in national research. Our **mission** remains clear: **save lives** by meeting the most critical needs in our **communities** and investing in breakthrough research to prevent and **cure breast cancer**.

Join our fight with an unprecedented opportunity as an EXPO PARTICIPANT and gain access to the following marketing opportunities with over 15,000 in attendance:

- Official designations
- Connect with other businesses who share a commitment to breast cancer
- Branding and exposure at Pacific Life Insurance Company located at Fashion Island in Newport Beach
- Interaction with WALK participants

PARTICIPANT DEMOGRAPHICS

- **72% women** and 28% men
- 62% average household income \$75,000+
- 72% are between the ages of 25-54
- 34% **have children** under the age of 18
- Cities where participants reside: **Irvine**, Huntington Beach, Santa Ana, **Newport Beach**, Anaheim, Orange, **Costa Mesa**, Mission Viejo, Fountain Valley and **Tustin**

**COMPLETE THE ATTACHED EXPO RESERVATION FORM AND
CONTACT STACY DAVIS, DIRECTOR OF DEVELOPMENT, TO GET STARTED!**

sdavis@komenoc.org ■ 714.957.9157 Ext. 34

Visit our website at komenoc.org/walk to learn about additional sponsorship opportunities and more!



research

care

community

action



2019 Expo Reservation Form

Submit this Form by Fax, Email, or Mail by August 19, 2019

714.957.9155 ■ sdavis@komenoc.org ■ 2817 McGaw Ave Irvine, CA 92614

Expo Sponsor Walk Sponsor Komen Grantee Other Non-Profit Tax ID:

Company:

Contact Person:

Street Address:

City/State/Zip:

Phone:

Fax:

E-mail (Required):

Product/Service Exhibited:

Planned Activity for Booth:

Food Vendors (check and complete if applicable): We are requesting exemption from State Law requirements for Temporary Food Facilities under provisions of Section 113785(b)(1) of the California Uniform Food Facilities Law . We will be giving or selling food at: Komen Orange County MORE THAN PINK Walk™ at 700 Newport Center Drive, Newport Beach, CA on September 22, 2019 for the benefit of Susan G. Komen® Orange County and the Komen Orange County MORE THAN PINK Walk™.

I certify that the above is true and correct to the best of my knowledge and belief. I further certify under penalty of perjury that the above-named for-profit entity will receive no monetary benefit, other than that resulting from recognition for participating in the event.

Signature: _____

Title:

California Driver's License Number:

Date of Birth:

Booth Space (Check One):

- We will use an assembled booth (provided by Komen OC)
- We will use our company's booth/display (e.g. branded pop-up canopy)

Costs (Check All Applicable):

- 10' x 10' booth space - \$2,500.00 (no charge for Walk Sponsors BRONZE and above)
- Electricity - \$100.00 Used for:
- 40 lb. bag of ice (bags @ \$15 bag =)

TOTAL: \$

Exhibitor Terms & Conditions: Payment in full is the only guarantee of a booth. I understand I will be billed a \$30 cleaning fee if I or my representatives leave trash, boxes or debris upon closing of Expo. I must occupy the booth I am assigned, no changes will be made on site. Exhibitors may NOT sublet their space to additional exhibitors. Exhibitors cannot sell any food items, all food will be served on a sampling basis only. Exhibitors selling products must provide proof of a business resale license and all sales proceeds must be donated to the MORE THAN PINK Walk™. Exhibitors will hold Susan G. Komen OC, the City of Newport Beach, County of Orange, Spectrum Sports Management, Inc., and any sponsors of the event harmless from any and all liability whatsoever as a result of any acts and/or any loss of property at event. I understand that there are NO refunds in the event of rain or inclement weather. No-show exhibitors will be charged for booth fee. We reserve the right to refuse any exhibitor.

Insurance: Each party shall maintain, during the Term of this Agreement, insurance in an amount sufficient to cover liability for bodily injury, property damage and death arising out of the party's activities in connection with the activities which are the subject of the Agreement. Each party shall furnish a certificate of insurance to the other party showing that such insurance policies are in place upon receipt of the reservation form. (See Exhibit A for Instructions)

I understand and agree to these terms:

Exhibitor Signature: _____

Date:



CERTIFICATE OF INSURANCE REQUIREMENTS FOR
SUSAN G. KOMEN® ORANGE COUNTY

Exhibit A

For certificates issued to Komen by vendors, contractors, concessionaires, race directors, event management companies, timing companies, or Affiliate Sanctioned event insurers.

The Certificate of Insurance should list the following information in the description area:

1. Name of event: Komen Orange County MORE THAN PINK Walk™
2. Date of the event: Sunday, September 22, 2019
3. Susan G. Komen® Orange County must be named as 'Additional Insured' party for the event.
4. The Susan G. Komen Breast Cancer Foundation, Inc. d/b/a/ Susan G. Komen for the Cure® must be named as an 'Additional Insured' party for the event.

GENERAL LIABILITY*	\$1,000,000	Each Occurrence for Bodily Injury and/or Property Damage.
	\$2,000,000	General Policy Aggregate
	\$2,000,000	Products/Complete Operations Aggregate
AUTOMOBILE LIABILITY	\$1,000,000	Combined Single Limit (any auto) When applicable

WORKERS' COMPENSATION and Statutory Limits
EMPLOYER'S LIABILITY

*Certain high-risk activities may require higher limits

Certificate Holders:

Susan G. Komen®
Orange County
2817 McGaw Ave.
Irvine, CA 92614

Susan G. Komen®
Attention: Risk Management
5005 LBJ Freeway, Suite 250
Dallas, TX 75244

In order to complete your 2019 Komen Orange County MORE THAN PINK Walk™ Expo Sponsorship Agreement, your insurance carrier must fax, mail or e-mail a Certificate of Insurance complete using the specifications above to Susan G. Orange County, Attention: Stacy Davis, email sdavis@komenoc.org or fax (714) 957-9155 no later than September 13, 2019.